

ELEANOR JONES: FREELANCE CONTENT WRITER

About me

I first set up my business after graduating into the pandemic. I knew I wanted to be a writer but I didn't know where to start. So I began writing for clients online - anyone who needed a bit of content to boost their website.

Since then, I've written blog posts, articles and web copy for agencies and companies across the globe - and I've never looked back.

Whether it's a short About page or a series of blog posts, I know how to write engaging content that will hook your readers and create an online space you love.

In the past 4+ years, I've written content for a B2B fitness startup, blog posts for a popular Fintech provider, and high-ranking articles for an online health magazine... to name just a few highlights.

I have experience in a wide range of industries, including Fintech, health and well-being, sustainability, travel, marketing and business.

I also regularly contribute to online magazines about lifestyle, fitness and culture - and I use my personal blog and ebook resources to help other freelancers navigate the ups and downs of freelance life.

Scroll for a list of my experiences, select writing samples and testimonials from happy customers.

My clients

I've worked with a huge range of clients, agencies and businesses during my career - here's a short selection of them.

- **Wise (formerly TransferWise):** 750-2500-word articles about banking, finance, travel and business, including B2B and B2C content for their US, Canadian, Singapore and UK blogs
- **Fit & Well:** 500-word magazine article about my fitness journey
- **Until:** 1500-word article about PT client retention for a B2B fitness startup
- **EV Infinity:** 500-1500-word articles about public and home EV charging for a new EV charging app
- **Age Media UK:** 1000-2000-word articles about health and well-being for over 50s for their US and UK magazines
- **Mind Over Money Matters:** 600-1000-word articles about saving money, with a focus on travel
- **Riyah Speaks:** 500-1500-word articles about personal development, health and well-being, fitness and events
- **Fumble (charity):** web articles and social media content about mental health and issues relevant to young people
- **LEaF Translations:** 800-1000-word articles about translation, localisation and marketing best practices
- **SEO, marketing and content agencies:** Blog posts, web copy and social media for well-known clients in multiple industries

Writing samples

I've put together a few select writing samples for clients in all industries. [Check out my website](#) for a more extensive overview.

Ghostwritten

- **Wise**: "How to buy a house in Dubai: US guide"
- **Until**: "How to retain your personal training clients"
- **Age Media UK**: "Foods to avoid on mirtazapine" (ranks second)
- **EV Infinity**: "Do I have to pay a congestion charge in London?"
- **LEaF Translations**: "CAT tools - What do translators use them for?"
- **Riyah Speaks**: "15 best healthy foods to eat with PCOS"

Under my by-line

- **Fit & Well**: "I added 10 minutes of stairclimber to my weekly workout and my glutes have never been stronger"
- **Mind Over Money Matters**: "Should I book with Booking.com?"
- **The Linguist Magazine**: "Beyond borders: The impact of technology on translation" (edition 2, pg. 14)
- **The C Word**: "Why is miscarriage a discussion we don't want to have?"
- **A Merry Loner**: "A guide to dating yourself in 2025"
- **Fumble**: "6 places to find mental health support in the pandemic"

Client testimonials

I pride myself on building successful working relationships with all of my clients. Here are some positive testimonials from happy customers.

"Eleanor Jones consistently delivers exceptional SEO content with remarkable speed and versatility. Her ability to cover a wide range of topics is truly impressive. I can always rely on her to provide high-quality content promptly, making her an invaluable asset to any team."

Kevin Burke: SEO & Content Management Consultant

"Eleanor consistently delivers well-written content that ranges from financial insights to international travel tips - our most common topics here at Wise. Her thorough research and attention to detail ensures accuracy and depth in every piece.

What sets Eleanor apart is her ability to create content that not only resonates with the target audience but also demonstrates a deep level of research in every topic and market she writes for. Her professionalism, timeliness, and adaptability make her a great person to work with. If you're seeking high-quality content, I can't think of a better choice than Eleanor."

Gabriela Peratello: Wise (formerly TransferWise)

Ready to discuss your project? [Get in touch today!](#)

"Eleanor Jones has been an incredible support in ghostwriting blogs for Until and EV Infinity. Her work is consistently high quality, with a quick turnaround and an effortless collaboration process (Notion). Her work has dramatically improved organic rankings too.

She's professional, reliable, and a real pleasure to work with. I couldn't recommend her more highly."

William Harvey (marketing manager)

"Highly recommend Eleanor. So easy to work with, nails the brief, quality work, no stress. Marvellous."

Tracy McLoughlin: Mind Over Money Matters

"Eleanor has ghostwritten several blog posts for LEaF Translations now and each one has hit the mark. Every blog post she has created for us has met the brief and perfectly captured our brand's tone of voice, very rarely needing any edits.

As well as having great copywriting skills, Eleanor goes above and beyond to meet deadlines, she promptly responds to any questions and is an overall lovely person to work with."

Kitty Trewitt: LEaF Translations

Get in touch

Ready to hand your content over to a professional? I can help you achieve all your goals without taking time away from your business.

I price on a project-by-project basis and I'm always happy to take on work outside the scope of this portfolio - get in touch for a zero-obligation chat to discuss exactly what you need.

Drop me an email or message me on LinkedIn to discuss your next project.

Email: eleanorjonesfreelance@gmail.com

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Website: [Eleanor Jones Content Writing](#)

Ebooks: [Eleanor Jones Ebook Store](#)